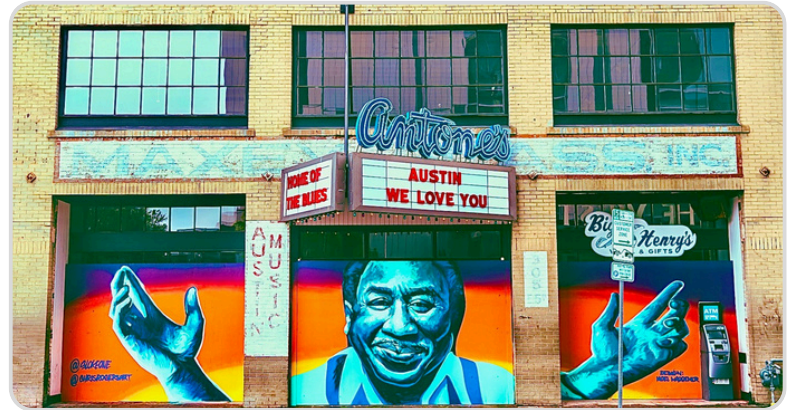


MISSION: Facilitate equitable and affordable development for economic growth while preserving Austin's unique culture.
VISION: A culturally resilient and economically integrated Austin where diverse communities thrive without risk of displacement.

2025 KEY ACHIEVEMENTS

- Developed organizational sustainability strategy
- \$2.45M invested in two Austin Cultural Trust projects
- \$1.47M generated through investments and fundraising
- First regional partnership secured with Austin ISD
- \$259M bond proposal introduced for 2026 election



THREE AREAS OF IMPACT

ARTS, MUSIC & CULTURE

PRESERVING AUSTIN'S SOUL

- 67k sf cultural space preserved
- 116 artists and bands monthly
- 2,500+ performances per year
- New agreement with Antone's
- \$18.84M → 8 projects
- Est. impact: \$78M-\$98M

COMPLETE COMMUNITIES

THRIVING NEIGHBORHOODS

- 300K sf affordable creative, housing and business space
- East 11th Street revitalization
- AISD Delco & Burger: 99 acres
- Community visioning underway
- Est. impact: \$256M-\$320M

CATALYTIC DEVELOPMENT

PUBLIC-PRIVATE PARTNERSHIPS

- Early, objective evaluation and alignment of development tools
- Maintain continuity through political or market changes
- Opportunities to redevelop existing properties

AUSTIN CULTURAL TRUST PORTFOLIO

\$5M	Permitting & Development Center
\$4.5M	Austin Playhouse
\$2.5M	Museum of Human Achievement
\$2.2M	Empire Control Room
\$1.6M	Hole in the Wall
\$1.3M	Antone's Nightclub
\$400K	Millennium Youth Complex
\$250K	Kenny Dorham's Backyard



"Rally Austin's investment of Cultural Trust funding fast-tracked our Museum of the Blues project: a total game changer that created an entirely new revenue stream and unlocked the full potential of our building."

Will Bridges, Co-Owner of Antone's



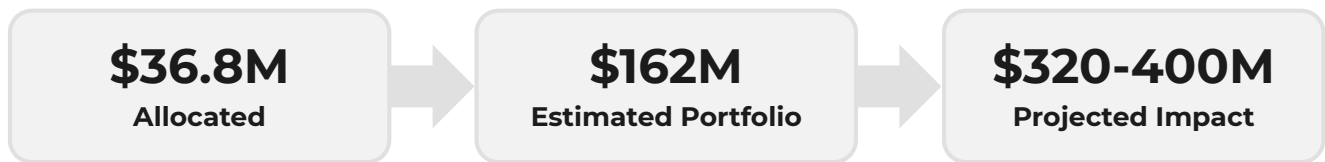
"This isn't a typical development project: it's a restoration of cultural and economic heritage on East 11th Street. Rally Austin earned community trust by investing thousands of hours, leveraging over \$150K in grants, and providing the sustained leadership to move this forward."

Manuel Escobar, Urban Renewal Board,
On the East 11th Street revitalization efforts

In just five years, Rally Austin has exceeded its portfolio and fundraising goals, building a foundation ready for expanded capacity and sustainable growth.

RALLY'S ACTIVE COMMUNITY INVESTMENTS

Real **Projects**. Real **Impact**. Real **Accountability**.



Community Benefits: 293k sf affordable space, job creation, tax revenue, increased property value, tourism, and cultural preservation

WHY WE NEED A 2026 COMMUNITY INVESTMENT BOND

CHALLENGE Rising costs threaten to erase Austin's creative community and cultural identity

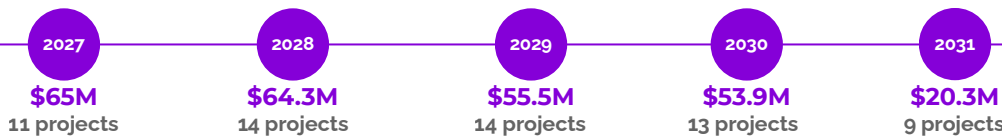
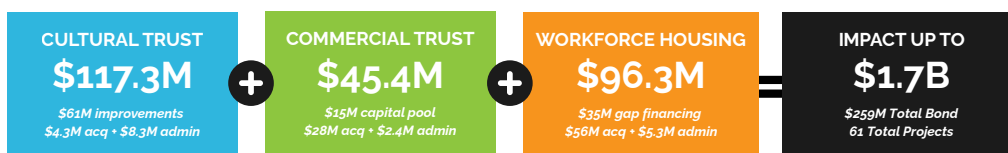
SOLUTION Acquire and invest in cultural, commercial, mixed-use sites to permanently secure affordable space for artists, legacy businesses, and workforce housing

IMPACT \$259M investment → estimated **\$1.12B–\$1.7B** economic impact, with limited risk or ongoing costs for the City



Rendering of Rally-led project to revitalize Block 16 & 18 on East 11th Street

FIVE-YEAR BOND IMPLEMENTATION PLAN



APPROACH Grow Rally's capacity as a development and financing partner; Reduce risk and exposure for the City. Leverage partnerships, public funds, surplus properties, private contributions, CDFI/NMTC, grants, philanthropic support

SUPPORT City of Austin's Arts, Music, Tourism and Historic Landmark Commissions, DECA, Austin TX Musicians, Austin Creative Alliance & Preservation Austin



Corazón of the Community by Ernesto Hernández Ramirez

Think **big** and collaborate with us.

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